

METRONET Annual Meeting June 3, 2004 4-6 pm

What Makes a Library Succeed? Designing for Comfort in a Public Building

Metropolitan State University's new Library
Ecolab Community Room
700 East Seventh Street, St. Paul

FEATURING

Larry Millett, retired Pioneer Press architecture critic
and a panel of librarians with design on their minds

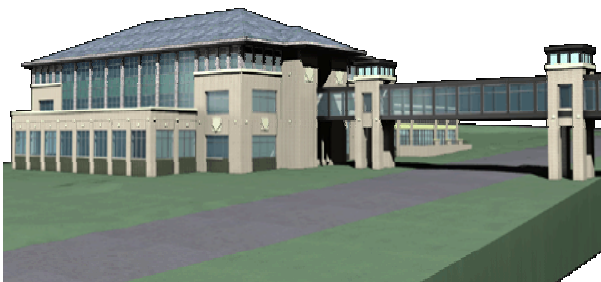
David Barton—Librarian, Metropolitan State

Melissa Brechon—Library Director, Carver County Library System

John Parker—Media and Technology Director, Bloomington Public Schools

Amy Ryan—Director of Community Partnerships and Development, Minneapolis Public Library

Delicious snacks and Library tours
Call METRONET for directions



A computerized vision of the new Metro State Library



A computerized vision of the First Floor/Main Entryway

(images courtesy <http://www.metrostate.edu/library/images.html>)

Don't forget Bill Holm's reading on April 16 at the Roseville Public Library beginning at 4 pm!!

METRONET's New Strategic Plan for 2004-2006

At its March 16, 2004 meeting the METRONET Governing Board approved the final 2004-5 Strategic Plan with one small edit. The vision was changed to read "METRONET will demonstrate excellence and innovation in meeting the emerging needs of public, academic, school and special libraries. The highlights of the Plan are:

METRONET's Mission

METRONET ...

- Connects all types of libraries
- Offers innovative professional development activities
- Trains staff and supporters to be strong library and media advocates

METRONET's "Catch Phrase"

...Linking libraries through training, innovation and advocacy.

METRONET's Vision

METRONET will demonstrate excellence and innovation in meeting the emerging needs of public, academic, school and special libraries.

METRONET Goals

CONNECTING: METRONET will continue to strengthen library service in the metropolitan area by connecting individuals and organizations.

OPPORTUNITIES & INNOVATION: METRONET will actively seek opportunities for addressing unmet needs in library communities.

TRAINING: METRONET will develop a training program that focuses on advocacy, fundraising and professional development.

MARKETING: METRONET will create an enhanced image and promote the "new METRONET."

FUNDING: METRONET will secure resources to support its new mission.

What Now?

METRONET needs your help to develop creative ways to implement this new plan. We've always emphasized innovation. Now we need to design strategies for our additional emphasis: advocacy. What are the best ways to teach advocacy and to advocate for libraries of all types? Where are the best resources for these strategies? Which groups need the most help? If you are interested in helping us develop a plan for Metronet's new focus on advocacy, call or write Susan Baxter.

sbaxter@metronet.lib.mn.us

The School Media Census is Open until April 16!

Start yours today. The 2004 version of the school media census opened officially on February 17 after considerable deliberation and testing. This census is much shorter than the first in response to your recommendations. As of March 31 over 550 media specialists have worked on the census.. You can access the census at <http://www.metronet.lib.mn.us/survey2004> You can get your password by calling Deanna or Susan at METRONET.

The 2003 census reports *Check It Out!* and the *Executive Summary* have been very popular METRONET publications. They included school media center information, site visits and research from other states. Both reports and the raw school and district data are still available online at the METRONET web site at <http://www.metronet.lib.mn.us/survey/index.cfm> Print copies are also available.

The 2004 census will collect and analyze media center information to determine the state of library media programs in Minnesota. This study has about 60 questions which focus on school library media center staffing, facilities, collections, and technology. Our research analyst will review previously collected data on Minnesota school library media programs and Department of Education information on student test scores to determine media centers' impact on student achievement. We expect the second census project to be completed in the fall. The 2004 data will again be available by region, district, and school in print and online versions.

The study results will help school district administrators and principals, school library media specialists, parents, legislators, and others assess where their school's school library media programs stand today in relation to the *Standards* and to the 2002 information. The final report will also assist school library media personnel in explaining how they impact student success.

More Exemplary Librarians Will Be Captured on Second DVD!

Filming for *Exemplary Librarians: A Portrait of Enthusiasm* will commence soon. METRONET has started raising funds for this second DVD which will again be focused on recruitment and advocacy. Send in your nomination for your favorite exemplar today.

Passion and Commitment: Exemplary Librarians in the Twin Cities METRONET'S 32 minute DVD celebrating six passionate and committed librarians and media specialists debuted in January: It profiled Mary Childs, Tom Eland, June Gross, Jan Price, Robert Winters, and Gretchen Wronka. METRONET has sent the DVD to the Twin Cities public library systems, the Minnesota regional public library systems, the multitype library cooperatives, the training institutions, and the METRONET Governing Board. It has been cataloged and is at your library. If you would like a copy, please send \$4.50 (payable to Metronet) to cover the cost. Contact info@metronet.lib.mn.us for particulars.

PUMP It Up! Pumping Up Media Personnel

This new survey sponsored by the Central Minnesota Library Exchange (CMLE) will assess the training needs of public and private school media staff members throughout Minnesota. It builds on the standards and the first Census, turning the focus to the staff members inside of the media centers. The survey is funded through an LSTA grant, being managed by the Central Minnesota Libraries Exchange (CMLE), with the participation of the multitype regions and the partnership of Minnesota Educational Media Organization (MEMO). This short survey (about 15 minutes) will help ensure that there are training opportunities that not only cover relevant topics, but are also offered at preferred times and in preferred formats. Please encourage any and all public and private school media staff to take this survey at <http://survey.cmle.org/home.asp> For questions or clarifications on **PUMP It UP!** please contact Patricia Post at papost@stcloudstate.edu

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Please remember to check the electronic calendar at www.mnlibs.org
for an extensive list of upcoming events.

★ Americans go to school, public and academic libraries three times as often as they go to movies. ★



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